PlexES v1.0
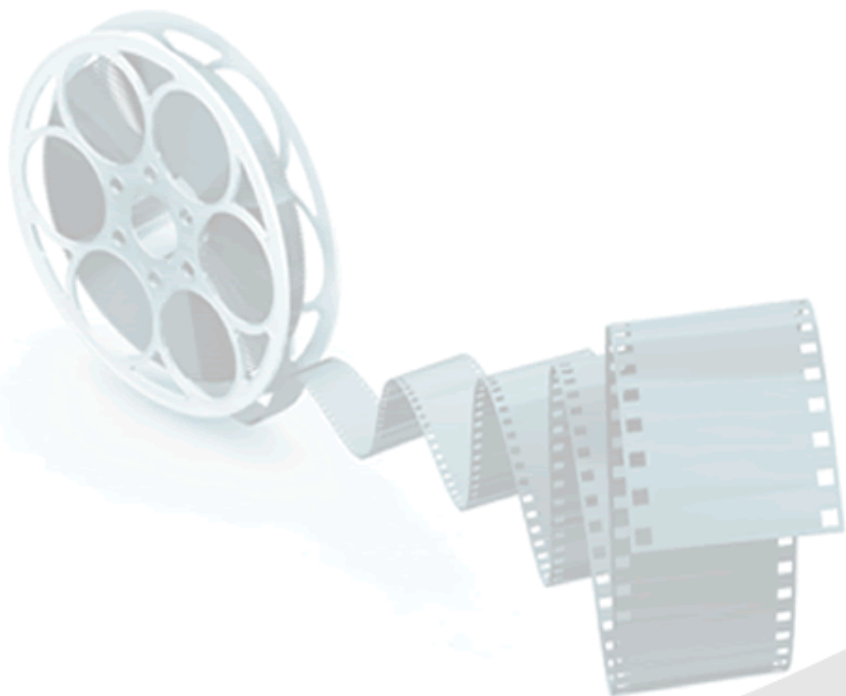
Multiplex Enabling System

Product Snapshot

On Screen Sales
- Sale of Ad films / Slides
- Inventory Management Screen-wise

Off Screen Sales
- Sale and displays /Slides / stall etc
- Inventory Management Cinema wise

Voucher Sales
- Manage Cash Vouchers
- Manage fully redeemable Vouchers
- Manage Voucher redemption

Bulk Booking
- Order Booking & Billing

Accounts Receivable
- Track Receivables
- Age wise Analysis

Agenda

- Background
- PlexES Features
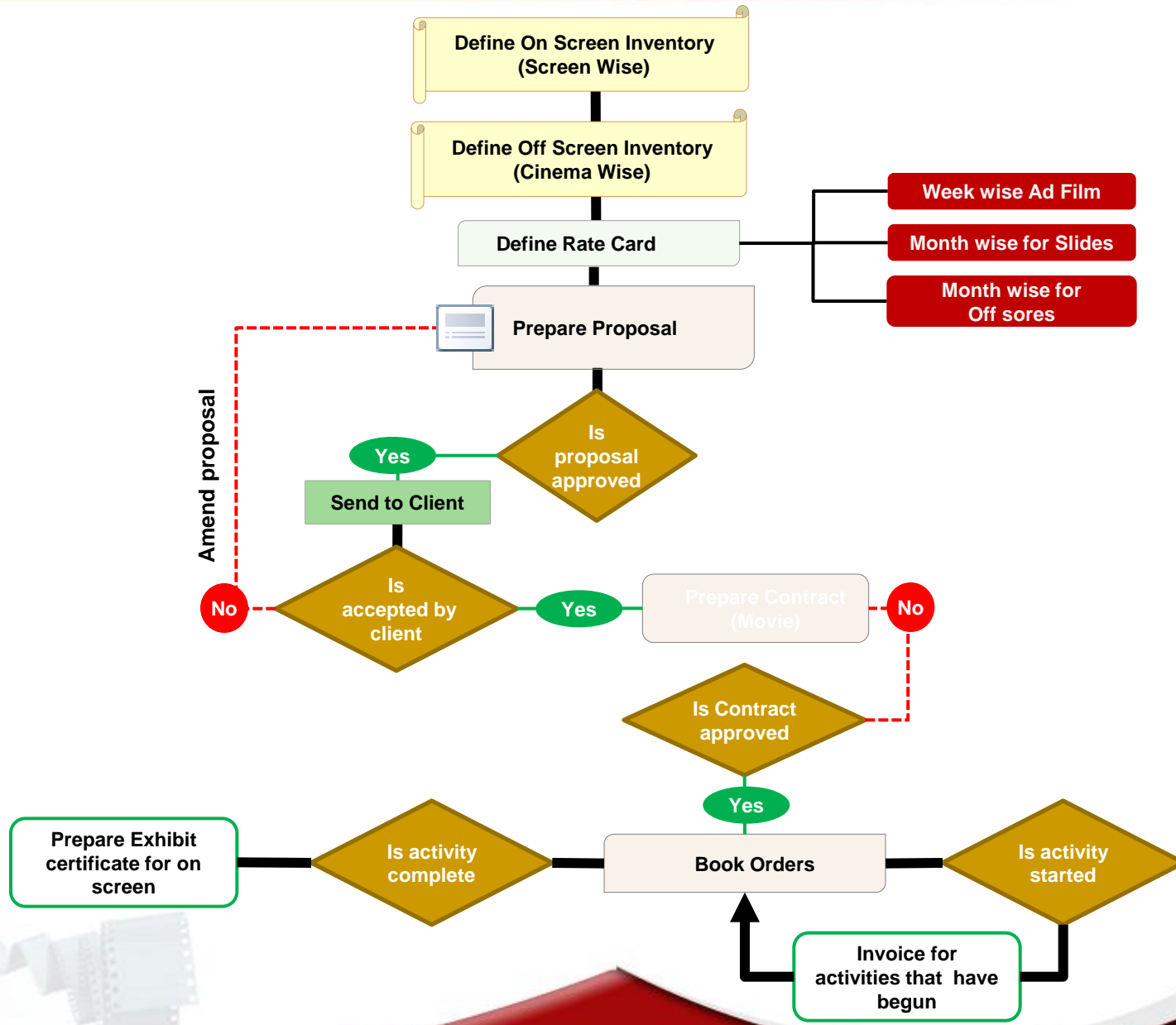- Key Differentiators
- Demonstration

- Operational for over 13 years
- Around 20 domain and technical consultants
- 5 dedicated support engineers
- Tie-up with consultants for staff augmentation
- Process Driven Quality
- Ethical Business Standards
- Offerings include frameworks and services

On / Off Screen Sales Workflow

Define On Screen Inventory (Screen Wise)

Define Off Screen Inventory (Cinema Wise)

Define Rate Card

- Week wise Ad Film
- Month wise for Slides
- Month wise for Off sores

Prepare Proposal

Is proposal approved

Yes → **Send to Client**

Is accepted by client

No → Amend proposal

Yes → **Prepare Contract (Movie)**

No

Is Contract approved

Yes → **Book Orders**

Prepare Exhibit certificate for on screen ← **Is activity complete** ← **Book Orders** → **Is activity started**

Invoice for activities that have begun

Master Data

- Multi Company, Cinema and Screen
- Clients and Agencies
- Regions, Sales Executives
- Products and Categories
- Ad Films, Slides and Jingles
- On Screen Inventory
- Off Screen Inventory

- Screen-wise, Week-wise for Ad Films
- Screen-wise, Month-wise for Slides
- Location-wise, Month-wise for Off-Screen
- Daily rates for Special Off-Screen
- Copy Rate Cards across periods

- Consolidate Proposals containing On-Screen, Off-Screen and Slides offers
- Ability to provide the projected activity period
- Inventory Availability check
- Provision to offer Value-Additions
- Auto Amendment on approved proposals
- Best Offer with discount calculation

- Consolidate Contracts containing On-Screen, Off-Screen and Slides offers

- Ability to provide the activity period

- Inventory Availability Check at the time of confirmation of contract

- Auto Amendment on approved contracts

- Auto round-off of individual rates based on Best offer
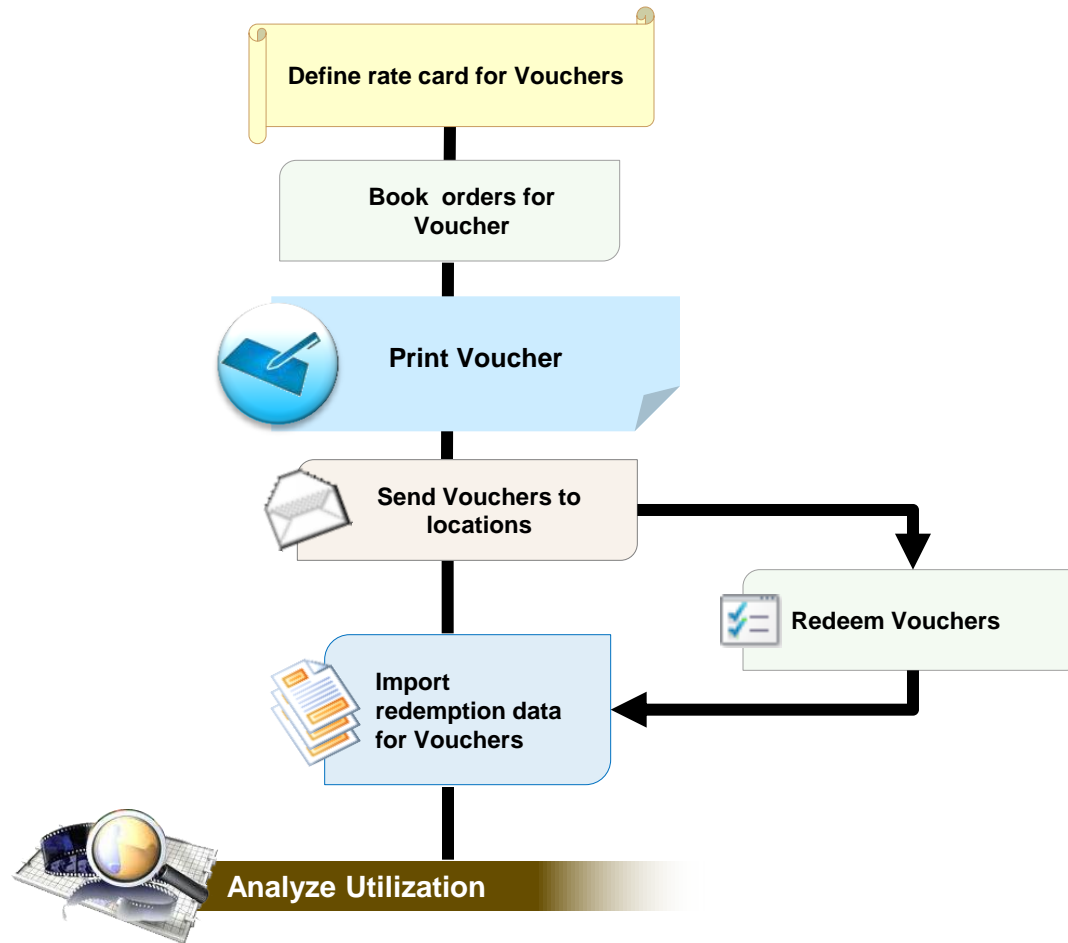
Sales Management - Orders

- Consolidate Contracts containing On-Screen, Off-Screen and Slides offers
- Activity on Fri-Thu cycles for On-Screen
- Inventory Availability Check
- Week-wise Schedule Disbursement for On-Screen
- Workflow to obtain acceptance of schedules
- Off-Screen Order completion workflow with upload of photographs

Vouchers and Bulk Booking Workflow

- Handles Cash Voucher and Fully Redeemable Vouchers

- Provision to print vouchers with bar codes

- Provision to import redemption data

- Analysis on voucher value to utilization

- Provision for bulk booking of tickets

- Auto generation Invoices for all orders that has begun activity
- Provision to split invoices company-wise
- Provision to split invoices for On / Off Screen
- Provision to generate Exhibition Certificates upon completion of activity
- Provision to group invoices as per recipient while printing
- Brand-wise Exhibition Certificates

Reporting & Security

- Variety of Canned Reports
- An generic pivot type report for data analysis
- In-built Alerts
- Active Directory Integrated Security